



# 117th ALCA Annual Convention

## June 20-23, 2023

### Grand Geneva Resort & Spa

### Lake Geneva, Wisconsin, USA

**Technical Program starting Wednesday, June 21**

***John Arthur Wilson Memorial Lecture***

***Retelling “Viewing Leather Through the Eyes of Science” A Century On  
by Mike Redwood, Leather Naturally, Somerset, UK***

***A big thank you is extended to The Leather & Hide Council of America (LHCA) for holding their Spring Board of Directors Policy Meeting at our location and as key contributor for the presentations on Thursday***

#### **Other Papers to be Presented on Wednesday and Thursday:**

**From Waste to Resource. Available Technologies for a Sustainable Leather Process** by Daniele Bacchi and Sergio Dani,  
Italprogetti S.p.A., San Romano, Italy

**Enzymatic Applications for Sustainable Leather Processing** by Olga Ballús, Cromogenia S.A., Barcelona, SPAIN

**Bisphenols — Threat for the Leather Industry? — Strategy to Overcome This Problem**  
by Harald Bauer, Stahl Chemicals Germany GmbH, GERMANY

**Sustainable Hide Sourcing and Traceability** by Danielle Dotzenrod, BEHUMANE Leather, Decorah, Iowa

**Managing Potential PFAS Liability in the Leather Industry** by Kelley Drye, Kelley Drye & Warren LLP, Washington, D.C.

**Making Sustainability Measurable: Biobased Content, Biodegradability and EPD of Retanning Chemicals**  
by Jordi Escabros, Trumpler Espanola, Barcelona, SPAIN

**Environmental Update** by Joe Green, Kelley Drye & Warren LLP, Washington, D.C.

**Next Generation Dulling Technology Application: A New Way to Matte Leather** by Myron Hooks,  
The Dow Chemical Company, Collegeville, PA

**Showcasing Sustainability, Investing in Our Future** by Kevin Latner,  
Leather and Hide Council of America (LHCA), Washington, D.C.

**Key Modifications to Silicone Polymers That Have Enabled Their Utility in Leather** by Pete LeBaron,  
CHT USA, Cassopolis, MI

**The Leather Industry as a Driver for Change within the Context of Global Warming**  
by Guilherme Motta, JBS Couros, BRAZIL

**Identification of Bacterial and Fungal Damage in Leather** by Joseph Ondari Nyakundi, Leather Research Laboratory,  
University of Cincinnati, Cincinnati, OH

**Traceability, How to Mark and Read Hides during the Process** by Marc Oomens, im innovating, The Netherlands

**Market, LCA, and User Data in an Emotionally Driven Decision about Leather — Our Responsibilities**  
by Roger Pinto, Pangea Made, Inc., Rochester Hills, MI

**Update on Leading Issues Impacting the Leather Industry**  
by Stephen Sothmann, Leather and Hide Council of America (LHCA), Washington, D.C.

**With TFL Through the Legislation Maze to Renewable Leather** by Christopher S. Tysoe, TFL, Germany

**Overview and Performance of a New Substrate for the Tanning Industry**  
by David Williamson, Modern Meadow, Inc., Nutley, NJ

## **TENTATIVE SCHEDULED EVENTS**

### **Tuesday, June 20**

Council Meeting including hotel staff	9:00 a.m. – 11:00 a.m.	Boardroom
Buffet lunch for non-golfers	12:00 a.m. – 1:00 p.m.	Grand Cafe
Lunch for golfers at course	11:00 p.m. – 12:00 p.m.	Highlands Course
Golfers tournament	12:00 p.m. – 6:00 p.m.	Highlands Course
Exhibitors set up	5:00 p.m. – 7:00 p.m.	Maple Lawn Foyer
Main Registration	5:00 p.m. – 6:00 p.m.	Foyer
Opening Reception	6:00 p.m. – 7:00 p.m.	Chalet Bar
Dinner	7:00 p.m. – 9:00 p.m.	Chalet

### **Wednesday, June 21**

Breakfast	7:00 a.m. – 9:00 a.m.	Grand Cafe
Editorial Board Meeting	8:00 a.m. – 8:45 a.m.	Grand Cafe
Registration	8:45 a.m. – 12:00 p.m.	Maple Lawn Foyer
Opening Address	9:00 a.m. – 9:15 a.m.	Maple Lawn C
John Arthur Wilson Memorial Lecture	9:15 a.m. – 10:15 a.m.	Maple Lawn C
Break	10:15 a.m. – 10:30 a.m.	Maple Lawn Foyer
1 <sup>st</sup> Session Technical Papers	10:30 a.m. – 12:00 p.m.	Maple Lawn C
Lunch	12:00 p.m. – 1:00 p.m.	Chophouse
2 <sup>nd</sup> Session Technical Papers	1:00 p.m. – 2:30 p.m.	Maple Lawn C
LHCA Executive Committee Meetings	1:00 p.m. – 4:30 p.m.	Loramoor A
Break	2:30 p.m. – 3:00 p.m.	Maple Lawn Foyer
3 <sup>rd</sup> Session Technical Papers	3:00 p.m. – 4:00 p.m.	Maple Lawn C
Fun Run	4:30 p.m. – 5:15 p.m.	Meet by Pavilion
Load bus for cruise	6:15 p.m. – 6:20 p.m.	Meet in Lobby
Dinner Cruise	7:00 p.m. – 9:30 p.m.	Lady of the Lake

### **Thursday, June 22**

Breakfast	7:00 a.m. – 9:00 a.m.	Grand Cafe
Old and New Council Meeting	8:00 a.m. – 8:45 a.m.	Boardroom
Registration	8:45 a.m. – 12:00 p.m.	Maple Lawn Foyer
4 <sup>th</sup> Session Technical Papers	9:00 a.m. – 10:30 a.m.	Salon B
Break	10:30 a.m. – 11:00 a.m.	Foyer
5 <sup>th</sup> Session Technical Papers	11:00 a.m. – 11:30 a.m.	Salon B
Annual Business Meeting	11:30 a.m. – 12:00 p.m.	Salon B
Sports Activities Awards Luncheon	noon – 1:30 p.m.	Salon A
6 <sup>th</sup> Session Technical Papers	1:30 p.m. – 2:30 p.m.	Salon B
Break	2:30 p.m. – 3:00 p.m.	Foyer
7 <sup>th</sup> Session Technical Papers	3:00 p.m. – 4:30 p.m.	Salon B
Social Hour	6:00 p.m. – 7:00 p.m.	Evergreen Foyer
ALCA Awards Banquet	7:00 p.m. – 10:00 p.m.	Evergreen I

### **Friday, June 23**

Breakfast	7:00 a.m. – 9:00 a.m.	Grand Cafe
LHCA Board of Directors Meeting	8:30 a.m. – 11:30 a.m.	Loramoor A
Departure		

## **ACCOMMODATION - TERMS, CONDITIONS AND RATES**

- All attendees are to make their own reservations by using the booking links provided via email or on the ALCA website. You can also book on the Grand Geneva Resort or Timber Ridge website using code 2306ALCA;
- To confirm your reservation, a deposit of 1 night's lodging plus tax is required;
- The balance of the cost of your accommodation is payable directly to the hotel on departure;
- Hotel require 14 day cancellation. As our rate includes meals, they need to plan in advance for number of guests;
- Reservations must be made by May 22, 2023. Room block may not cover all room requests so we encourage you to book early to get a room as well as your room preference;
- Rate is \$229 + tax for Monday night and then is \$440 per night for a single Tuesday through Thursday. The \$440 rate includes 3 group meals per day as part of our package; Double rate is \$610 per night which includes 3 group meals per day for two people;
- There are 3 different room categories and all are being offered at the same price:
  - o Deluxe Courtside / Lakeside: These rooms are in the main building and are traditional hotel rooms with either 1 or 2 beds and a private balcony or patio
  - o Studio / 1 Bedroom Villas: These rooms are located in buildings near the main resort building. Each villa has a fully furnished kitchen and a pool / patio area only accessible by villa guests. These rooms are ideal for those looking for more privacy or those bringing a guest
  - o Timber Ridge 1 bedroom suite: These rooms are located in the adjacent property on the complex which is their indoor waterpark hotel. All rooms are furnished with 1 or 2 beds and a full kitchen. Daily rate at this property includes 4 waterpark passes. This property is great for those bringing a family with them.
  - o All the above properties can be accessed using the 24 hour trolley service provided by the resort.

# 2023 Nominating Committee Candidates

## Councilor Candidates

♦ **Goetz Hagen** received his Leather Technical Engineering degree in 1990 from the West German Tanning Institute, Reutlingen. Goetz was exposed to the leather industry at a early age of 10 by his Father Walter, who also was also a Reutlingen graduate and enjoyed a career in the leather industry. Throughout the many business assignments in different regions of the world, Goetz became fluent in 4 languages, German, Spanish, Portuguese, and English. From 1990 to 1994 Goetz held positions at 3 different shoe upper tanneries in Leon Mexico. During this time he held positions in R&D and production management. In September 1994 he moved to Germany and started a career with the BASF Global Leather Department. During this time he had responsibilities of Technical Sales Representative for many regions including Colombia, Venezuela, Mexico, Portugal and Italy. In April 1998 BASF relocated Goetz to the US. During this time he was based in Menomonee Falls WI, and was assigned with technical sales responsibilities for the Mid West region and Mexico. In June 2002 BASF once again BASF relocated Goetz to Leon Mexico. He was promoted to Leather Sales Manager for the Mexico and Central America region. After 4 years Goetz returned to the US, and was based at BASF's NAFTA headquarters in Charlotte, NC. Beginning in 2007 Goetz became the Regional Sales Manager for NAFTA, and in 2011 he joined Tannin Corporation continuing as Regional Sales Manager for NAFTA and as of today he is the VP of sales and he is also in charge of Tannin Mexico.

♦ **Janio Rocha** has a Leather Technician degree from Centro Tecnológico do Couro SENAI/RS/Brazil, has been in the Leather industry since 2005, works in three different countries (Brazil, Uruguay and US), and has had different roles from production, quality and sales departments. He entered the US market in 2014 same time as member of the ALCA. In

2019 he became part of National Beef Leathers as a Technical Manager and on November of 2021 accumulated the Sales Director Position.

♦ **Todd Salzman** graduated from Illinois State University in 1994 with a degree in Agricultural Economics and a minor in Plant and Animal Science. He spent 7 years as a Production Supervisor for PMP Fermentation in Peoria, IL. He owned and operated Lakeview Nursery, 24,000 sq. ft. of greenhouses that specialized in custom growing annuals and perennials for other nurseries, parks and public gardens, in Mount Olive, Illinois for 8 years. In 2010 he joined Hermann Oak Leather as a supervisor in the Finishing Department. He took the position of Superintendent in 2013, overseeing the Finishing operations and assisting with Tannery's daily operations. In the spring of 2019 he was promoted to Sales Manager, overseeing the internal sales team, sales reps and distributors around the world. November of 2022, he was named the new General Manager of Hermann Oak. This new role is taking over all daily operations of the company as Shep Hermann steps back and the Fifth Generation of the Hermann Family begins overseeing more of the ownership. Todd joined the ALCA in 2018.

♦ **Eric Webb** graduated from Muskegon Community College in 1993 and Studies Manufacturing Engineering at Western Michigan University. Upon graduating he started his career at Eagle Ottawa in Grand Haven Michigan. Starting out in the Product Development Department as a Color Matcher, he eventually became responsible for finishing formulations globally for Eagle Ottawa. In 2010, he joined Stahl as a Technical Sales Manager and currently holds the position of Global Key Accounts Manager.

Eric lives in Linden Michigan and has 4 children and 2 grandchildren. He enjoys spending time with his family and golfing with friends. Unfortunately, he is also an avid Detroit sports fan. He joined the ALCA in 2020.

## GOLF TOURNAMENT

**The Highlands Golf Course, Tuesday, June 20; 12:00 pm**

*A Scottish style course, The Highlands is an original Pete Dye and Jack Nicklaus creation, transformed in 1996 by Bob Cupp and updated once again in 2006 by Bob Lohmann, with a major redesign on holes 9, 12 and 15.*

Club rental extra and payable with golf & registration fee. Dress code: No denim allowed.

Shorts must be hemmed. Collared shirts required.

(registration included with convention registration on back or at [www.leatherchemists.org](http://www.leatherchemists.org) under Annual Convention/Golf). Must pre-register.

**NOTE:** Again this year we will vote on the 2023 Slate of Candidates electronically. Be sure to put [electionbuddy.com](http://electionbuddy.com) in your address book so this email doesn't go to your junk mail. Look for this information on May 1. Candidate bios will be on the ballot you receive via email. Voting will conclude on June 1 at 5 pm central time.

**THE AMERICAN LEATHER CHEMISTS ASSOCIATION  
117TH ANNUAL CONVENTION REGISTRATION FORM  
Grand Geneva Resort and Spa, Lake Geneva, WI  
June 20th -- 23rd, 2023**

Please send your registration form to the ALCA office by June 1, 2023. This will save you time at registration to be held on Tuesday, June 20, from 5-6:00 p.m. Late registration will be on Wednesday morning at 8:30 a.m. Cancellation must be made by June 1 in order to receive a refund.

**ALL ATTENDEES MUST REGISTER PRIOR TO: JUNE 1, 2023**  
**TO BE LISTED ON REGISTRANT'S LISTING IN TECHNICAL PROGRAM**

**Registration** (Print Clearly)

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Email address: \_\_\_\_\_ Contact Number: \_\_\_\_\_

**\*Registration Fee for those staying at  
Grand Geneva Resort (US Funds Only)\*\***  
(Check One)

- ☐ Member (ALCA/LHCA) \$400 \_\_\_\_\_ Initial
- ☐ Retired Member \$175 \_\_\_\_\_ Initial
- ☐ ALCA Student \$175 \_\_\_\_\_ Initial
- ☐ Nonmember \$800 \_\_\_\_\_ Initial

**\*Registration Fee for those not staying at  
Grand Geneva Resort (US Funds Only)\*\***  
(Check One)

- ☐ Member (ALCA/LHCA) \$910 \_\_\_\_\_ Initial
- ☐ Retired Member \$685 \_\_\_\_\_ Initial
- ☐ Nonmember \$1310 \_\_\_\_\_ Initial
- ☐ Acc. Guest Meals \$510 \_\_\_\_\_ Initial

\*A \$50 discount will be given to the member rate for those registering 60 days in advance of the opening day. For those staying at the Grand Geneva Resort, the registration fee entitles you to participate in most activities, entertainment & 3 group meals each day of attendance. For those not staying at the Grand Geneva Resort, the registration fee entitles you to participate in the above, plus receive coupons for regular meals. Accompanying guests must pay the \$510 fee to receive meals if not staying at designated hotel.

**\*Please note that the registration fee is in addition to any hotel registration fees, miscellaneous fees, or travel expenses incurred.**

**Registration for Golf Tournament — Tuesday, June 20, 12 pm, Highlands Course**

☐ \$150 for 18 holes including cart rental. ☐ \$250 for golf fee, cart rental & club rental Which? \_\_\_\_\_ right \_\_\_\_\_ left

Preferred Foursome: \_\_\_\_\_

**\*\*Check, money order, or Visa, MasterCard, and Amex acceptable- funds drawn on a foreign bank must include an additional \$25.00 for bank processing fee. To wire funds – call or email ALCA office – must include \$25.00 for bank processing fee.**

Credit Card Type: \_\_\_\_\_ Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip/Postal Code for Credit Card \_\_\_\_\_

**NON-ATTENDEE ACCOMPANYING PERSON'S REGISTRATION**

(No fee if staying at designated hotel; otherwise meal fee)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**RETURN** this form with your payment to:

ALCA – Attn: Carol Adcock, Executive Secretary  
1314 50<sup>th</sup> Street, Suite 103  
Lubbock, TX 79412-2940  
or email to carol.adcock@ttu.edu  
or fax to (806) 744-1785